

Ad Specifications

HALF PAGE

Final Trim Size: 8.5"w x 5.25"h

Bleed Size: 8.625"w x 5.375" h

(extra size to allow for trimming the document)

Live Area Margins: please place all critical text, logos, etc... .5" in from all sides of final trim size.

Acceptable File Formats: Adobe InDesign CS6 and below (include all graphics and fonts),
Adobe PDF (300 dpi, CMYK).

FULL PAGE

Final Trim Size: 8.5"w x 11.00"h

Bleed Size: 8.625"w x 11.25" h

(extra size to allow for trimming the document)

Live Area Margins: please place all critical text, logos, etc... .5" in from all sides of final trim size.

Acceptable File Formats: Adobe InDesign CS6 and below (include all graphics and fonts),
Adobe PDF (300 dpi, CMYK).

Additional Info

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